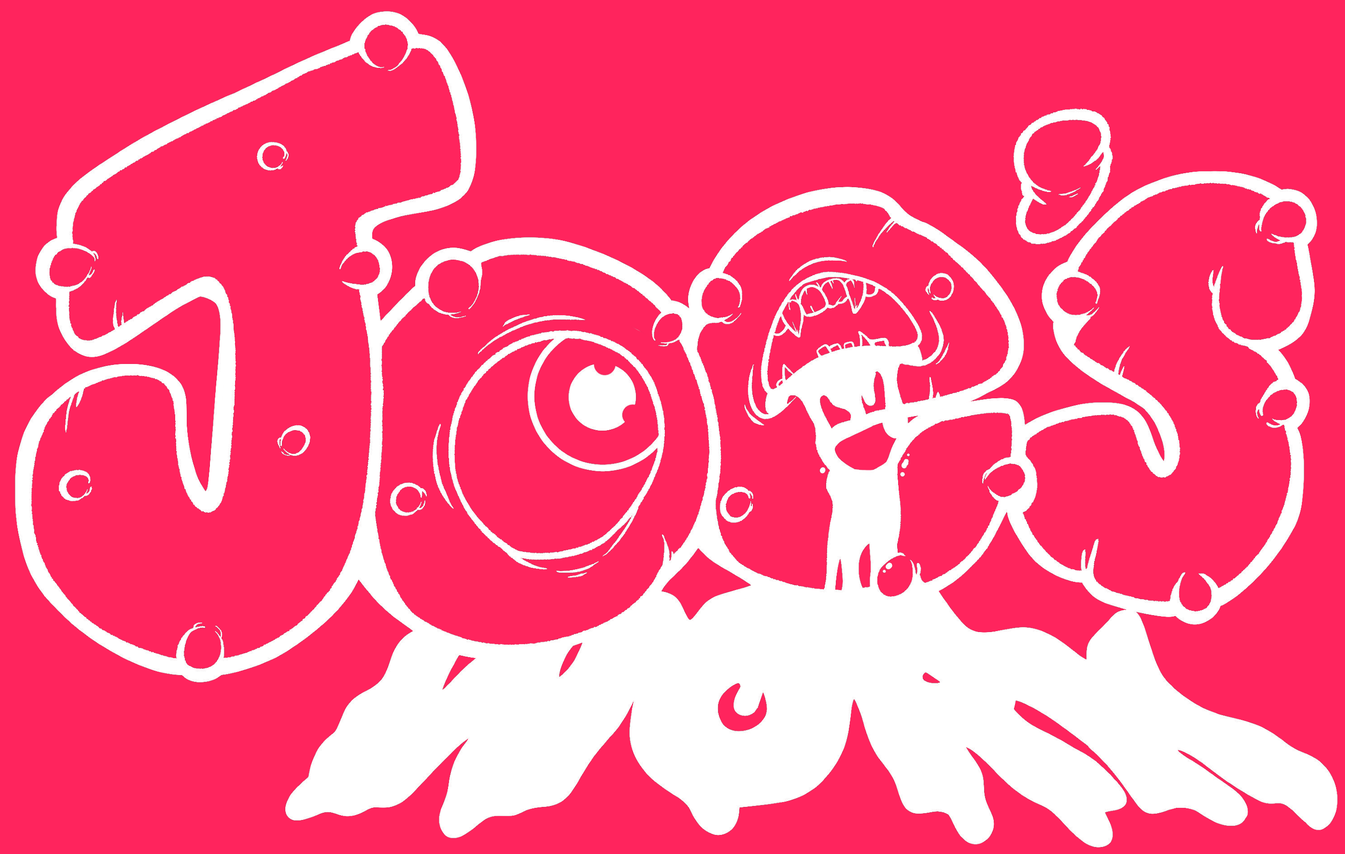

contact@joeswork.com

Designer / Illustrator

Dallas, TX

contact@joeswork.com

Education

The Art Institute of Dallas
Associate of Arts - Animation and Design
2004-2007

Cisco Jr. College
General Studies
2001-2004

Software Proficiency

- Photoshop
- Premiere Pro
- After Effects
- Audition
- Illustrator
- Figma
- Sketch
- Clip Studio Paint
- Microsoft Office

Experience

2020-2024 — **Thryv**
Senior Graphic Designer

2020-2024 — **Mesquite Arts Center**
Freelance Content Creator

2012-2019 — **Exigo**
Graphic Designer

2011-2012 — **Mashed Studios/SGG Tech.**
Head of Art Dept.

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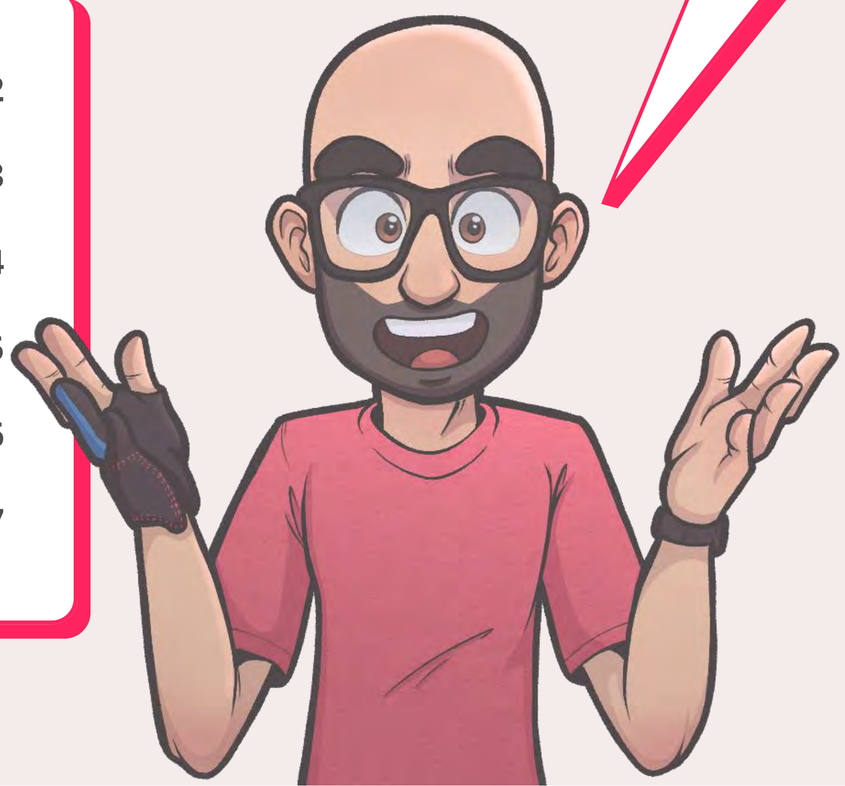
Community Work — 7

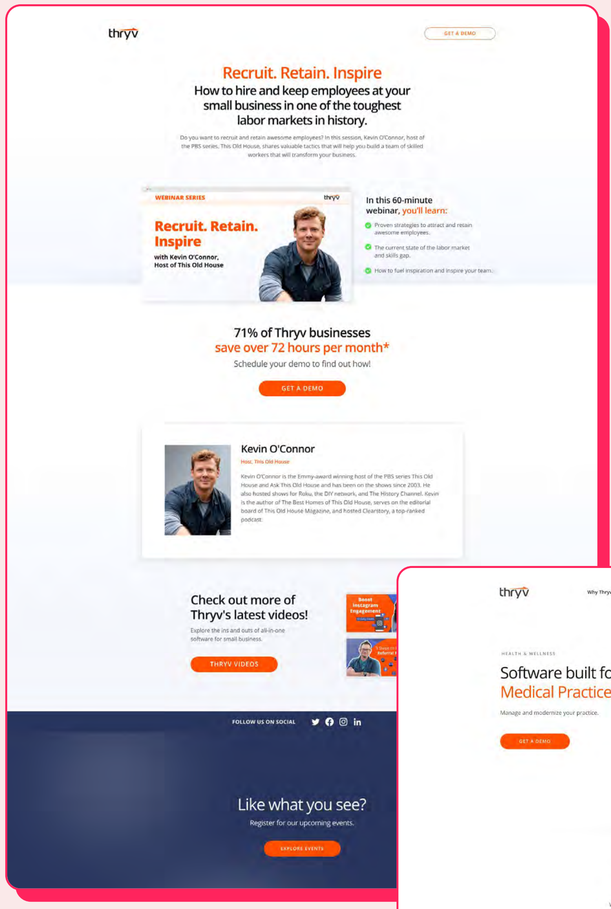
About me

Hello! I'm Joe Cadena! I am an experienced Graphic Designer and Illustrator with over 15 years of creating compelling visuals for diverse media.

Proficient in Adobe Creative Suite, Figma, and Procreate, I specialize in brand-consistent and innovative design. Known for strong conceptual skills, attention to detail, and the ability to manage multiple projects quickly and efficiently.



Web Design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How to hire and keep employees at your small business in one of the toughest labor markets in history.
Do you want to recruit and retain awesome employees? In this session, Kevin O'Connor, host of the PBS series, This Old House, shares valuable tactics that will help you build a team of skilled workers that will transform your business.
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with Kevin O'Connor, Host of This Old House
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The current state of the labor market and skills gap.
How to fuel inspiration and inspire your team.
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Kevin O'Connor
Host, This Old House
Kevin O'Connor is the Emmy-award winning host of the PBS series This Old House and Ask This Old House and has been on the shows since 2003. He also hosted shows for Roku, the DIY network, and The History Channel. Kevin is the author of The Best Homes of This Old House, serves on the editorial board of This Old House Magazine, and hosted Cleantory, a top-ranked podcast.
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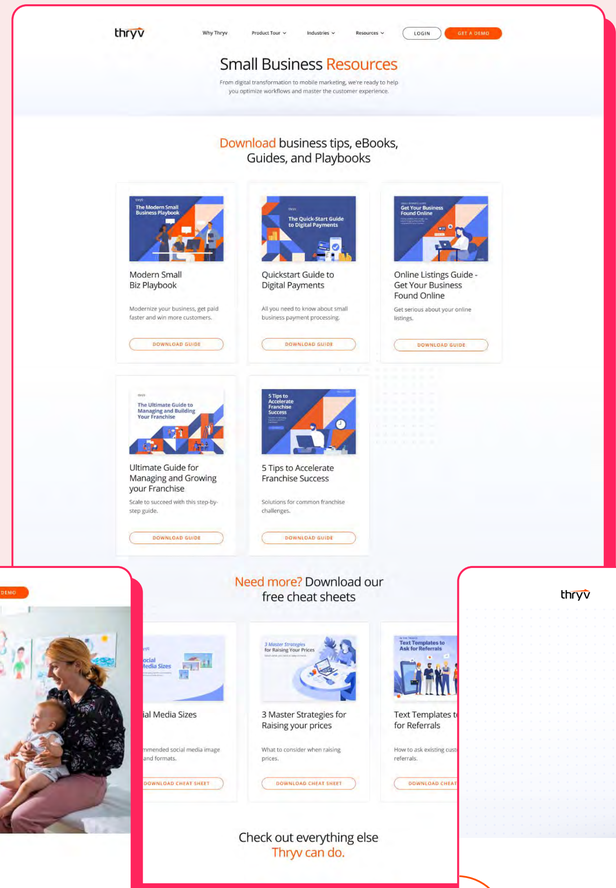
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From digital transformation to mobile marketing, we're ready to help you optimize workflows and master the customer experience.
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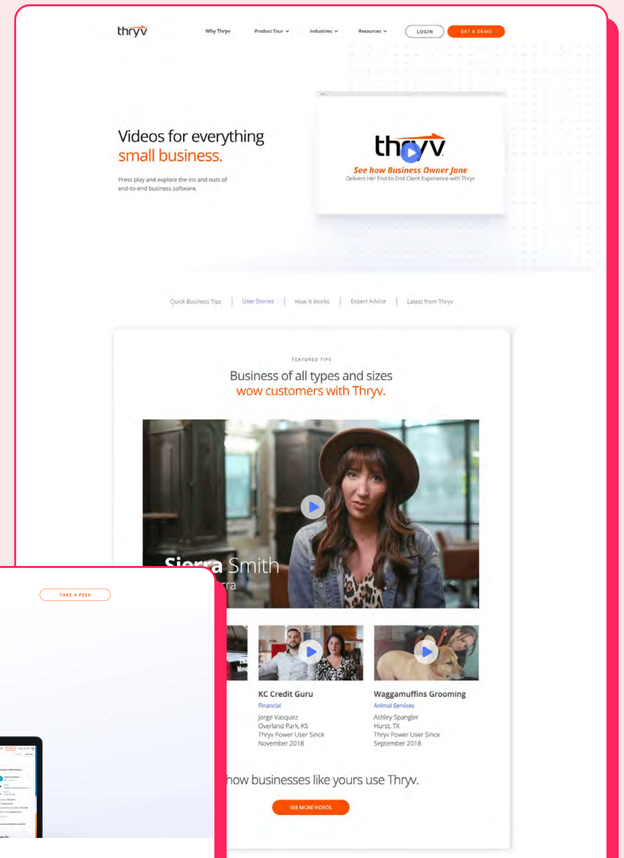
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Ashley Spangler
Hurst, TX
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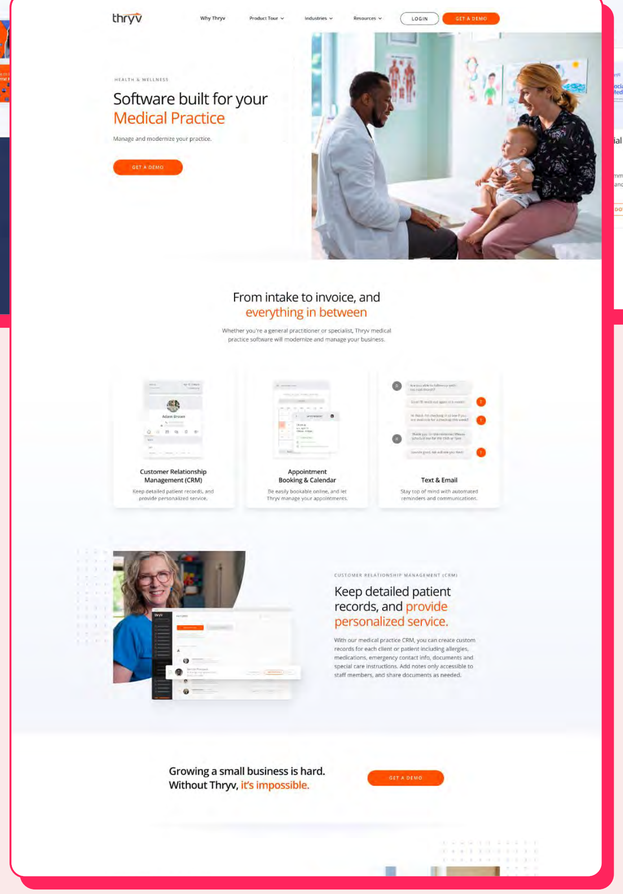
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Software built for your Medical Practice
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From intake to invoice, and everything in between
Whether you're a general practitioner or specialist, Thryv medical practice software will modernize and manage your business.
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Keep detailed patient records, and provide personalized service.
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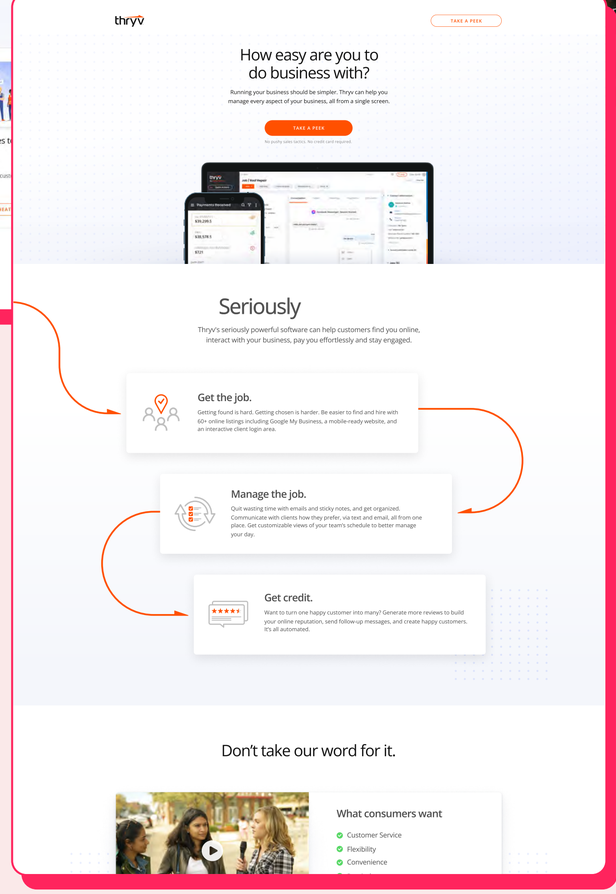
Be easily bookable online, and let Thryv manage your appointments.
Text & Email
Stay top of mind with automated reminders and communication.
CUSTOMER RELATIONSHIP MANAGEMENT (CRM)
Keep detailed patient records, and provide personalized service.
With our medical practice CRM, you can create custom records for each client or patient including allergies, medications, emergency contact info, documents and special care instructions. Add notes only accessible to staff members, and share documents as needed.
Growing a small business is hard. Without Thryv, it's impossible.
GET A DEMO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How easy are you to do business with?
Running your business should be simpler. Thryv can help you manage every aspect of your business, all from a single screen.
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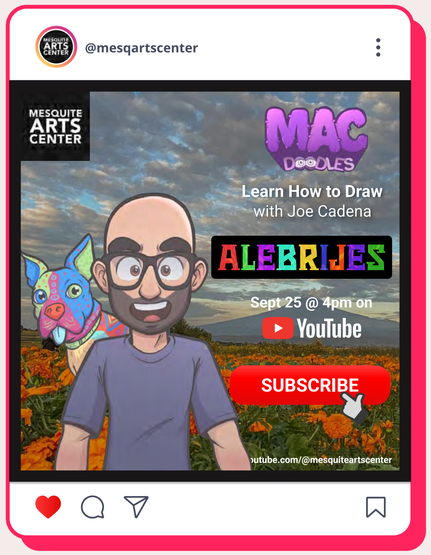
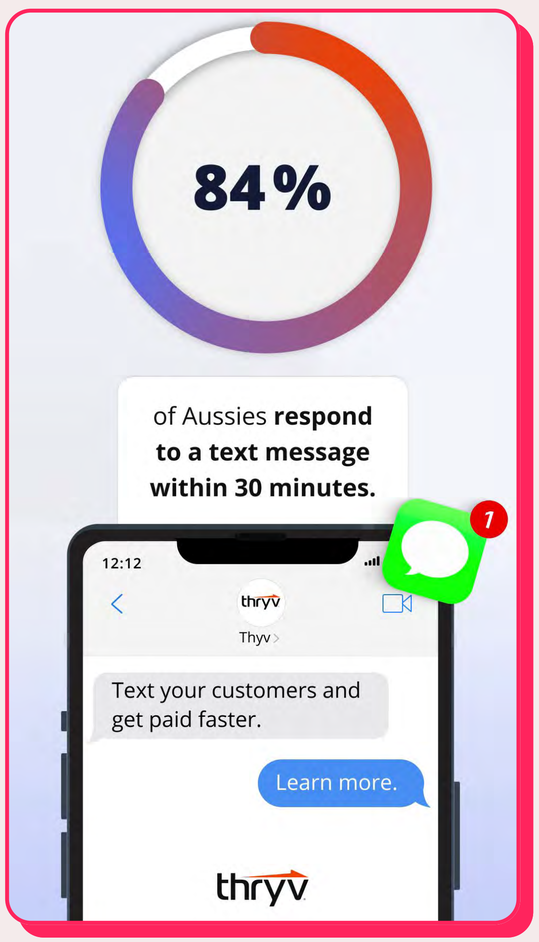
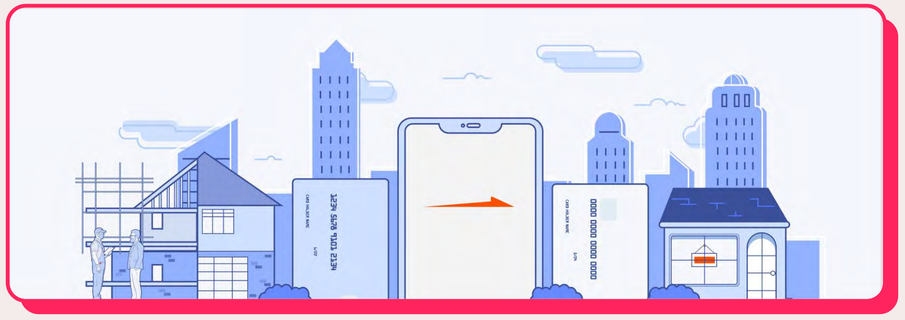
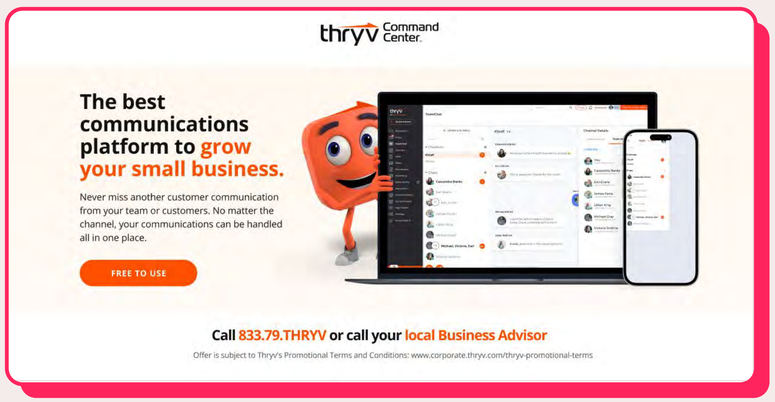
Thryv's seriously powerful software can help customers find you online, interact with your business, pay you effortlessly and stay engaged.
Get the job.
Getting found is hard. Getting chosen is harder. Be easier to find and hire with 60+ online listings including Google My Business, a mobile-ready website, and an interactive client login area.
Manage the job.
Quit wasting time with emails and sticky notes, and get organized. Communicate with clients how they prefer, via text and email, all from one place. Get customizable views of your team's schedule to better manage your day.
Get credit.
Want to turn one happy customer into many? Generate more reviews to build your online reputation, send follow-up messages, and create happy customers. It's all automated.
Don't take our word for it.
What consumers want
Customer Service
Flexibility
Convenience

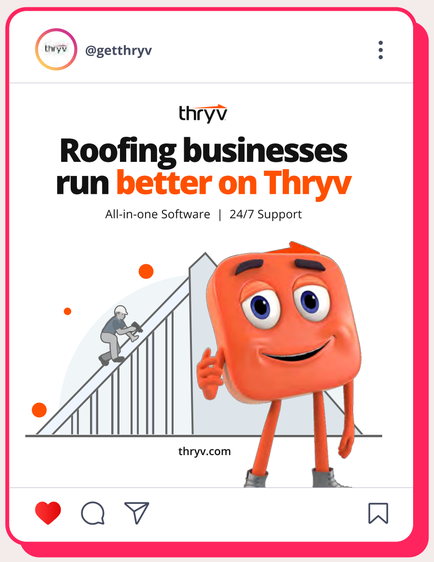
Graphic design











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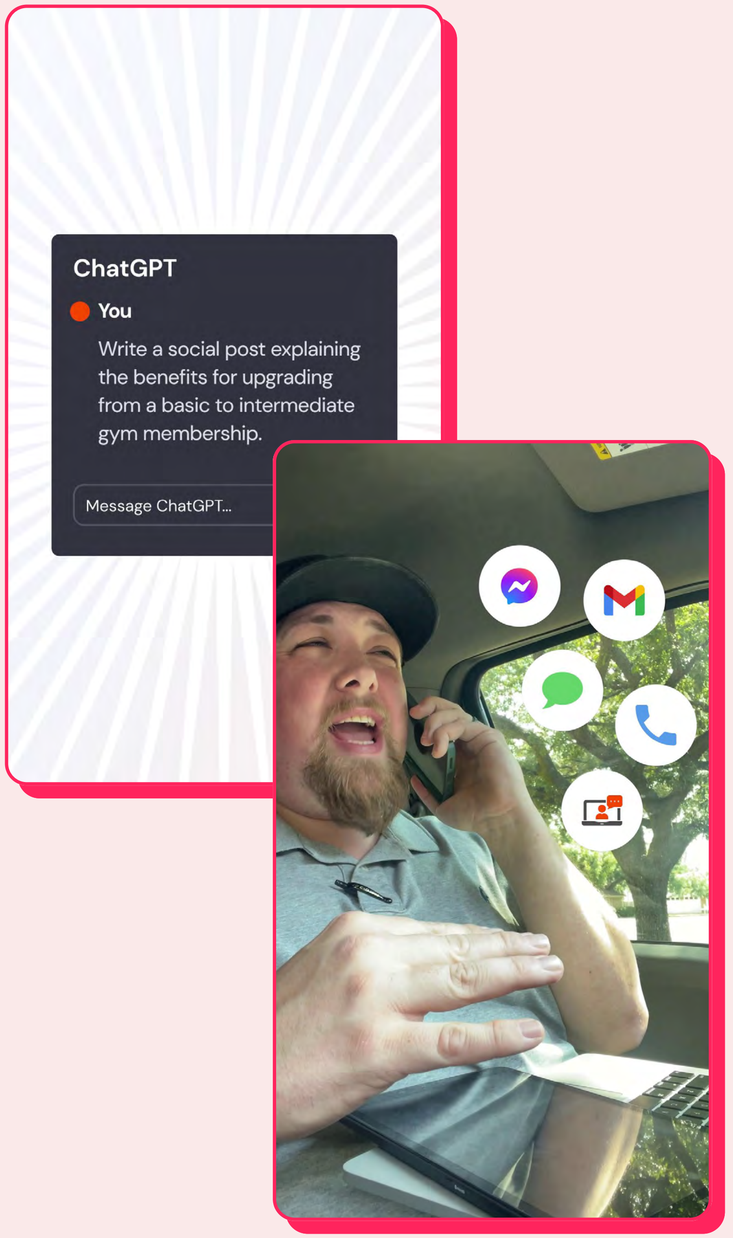

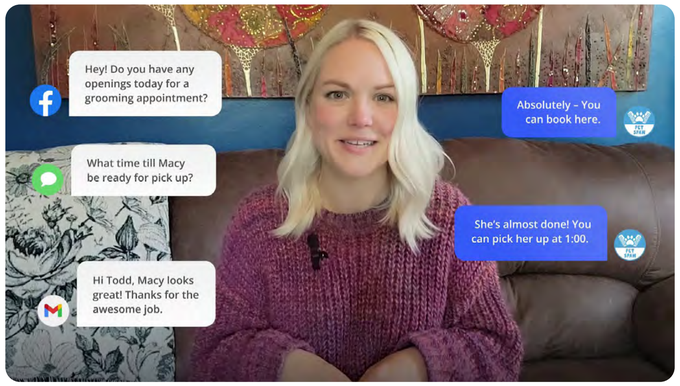

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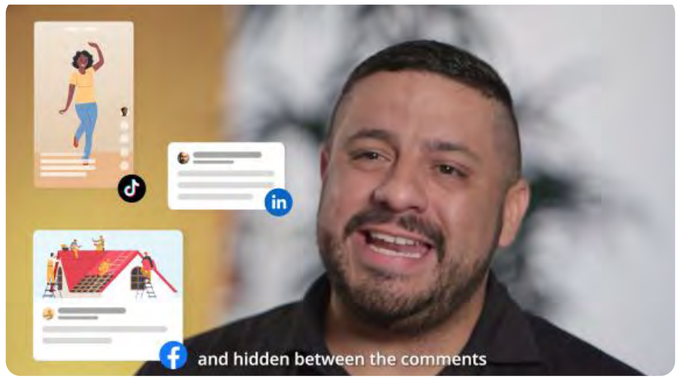

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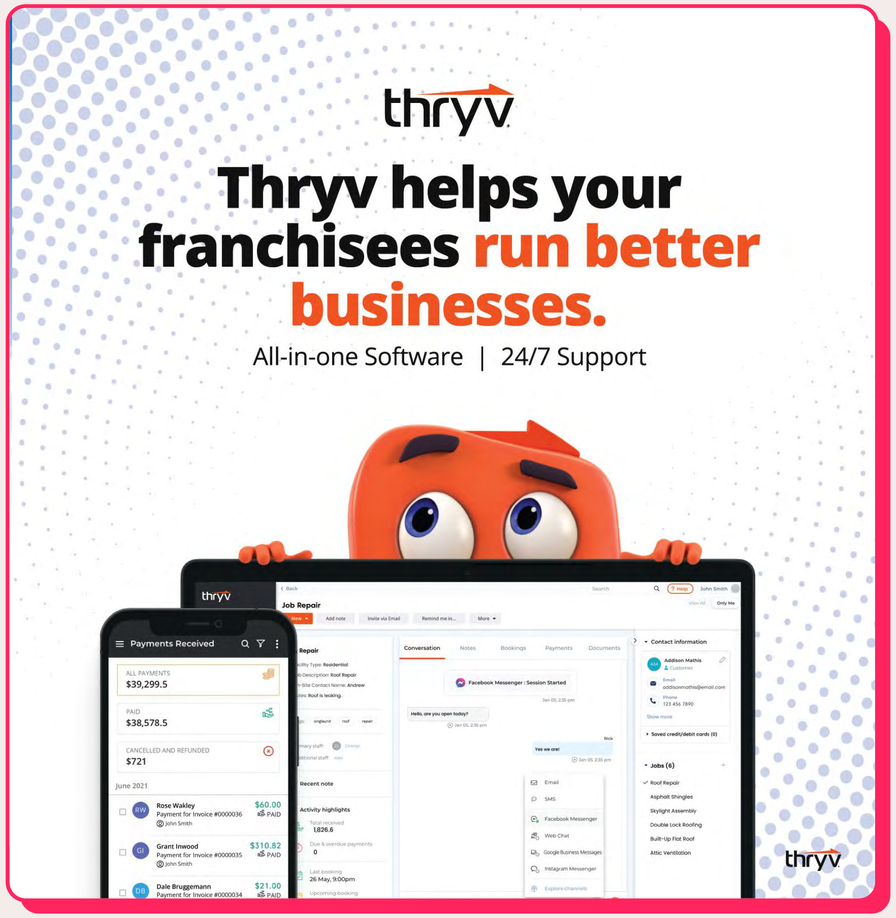
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Payments Received
ALL PAYMENTS
$39,299.5
PAID
$38,578.5
CANCELLED AND REFUNDED
$721
June 2021
Rose Wakley
Payment for Invoice #0000036
$60.00
PAID
Grant Inwood
Payment for Invoice #0000035
$310.82
PAID
Dale Bruggemann
Payment for Invoice #0000034
$21.00
PAID
Conversation
Notes
Bookings
Payments
Documents
Facebook Messenger : Session Started
Hello, are you open today?
Yes we are!
Contact information
Addison Mathis
Customer
Jobs (6)
Roof Repair
Asphalt Shingles
Skylight Assembly
Double Lock Roofing
Built-Up Flat Roof
Attic Ventilation
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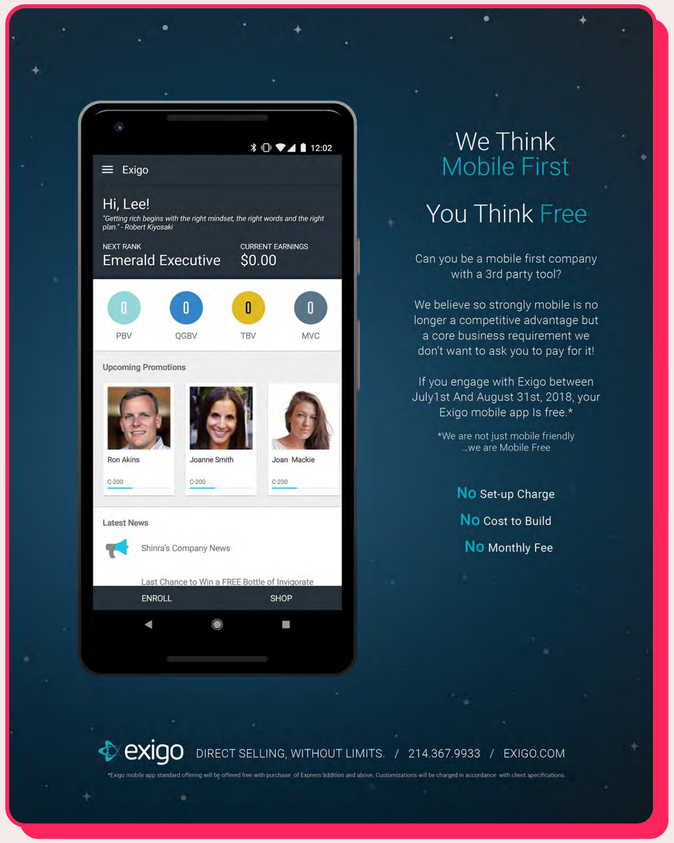
12:02
Exigo
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Emerald Executive
CURRENT EARNINGS
$0.00
PBV
QGBV
TBV
MVC
Upcoming Promotions
Ron Akins
Joanne Smith
Joan Mackie
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Shinra's Company News
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COME TOGETHER
EXPECT A
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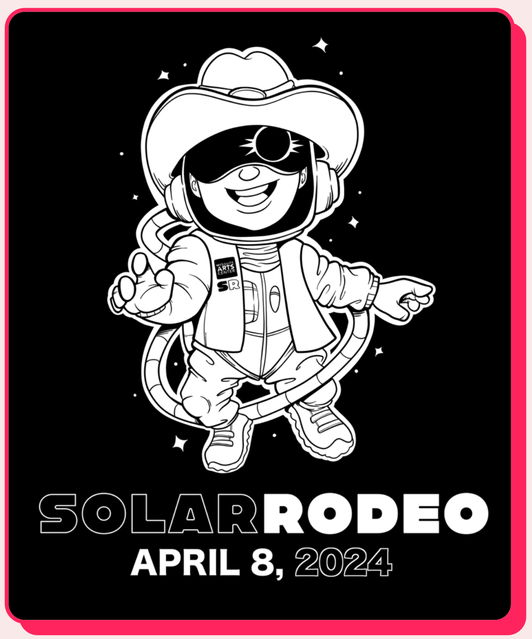
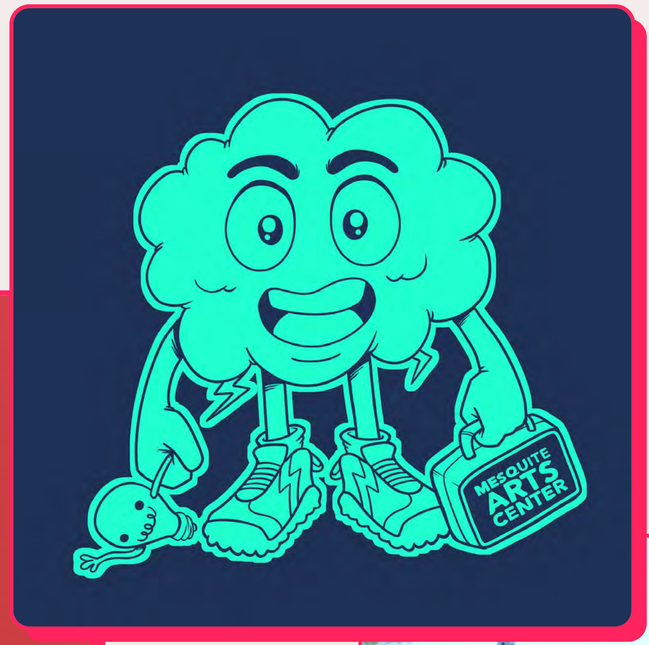
Illustration



Community Work